

February 2011

## WILLCOX CHAMBER OF COMMERCE & AGRICULTURE

# CHAMBER NEWS



Willcox Chamber  
of Commerce & Agriculture

### 2011 BOARD OF DIRECTORS

#### EXECUTIVE BOARD

**Kees Rodenburg, President**  
EuroFresh Farms

#### BOARD

**Cory Alexander**  
Simflo Pumps  
520-384-2273

**Jan Kortsen**  
Shotton Insurance  
520-384-3635

**Kelly Stamback**  
Stamback Septic  
520-384-4468

**Lana Estes**  
Valley Telecom Group  
520-384-2231

**Lisa White**  
Western Bank of Lordsburg  
520-766-3521

**Monica Hogue**  
Rustic Rooster  
520-384-0400

**Revonda Laws**  
AEPCO  
520-586-3631

**Ron Bastian**  
Radio Shack  
520-384-2520

**Sara Nolan**  
Rex Allen Theatre  
520-508-2221

**Wayne Crane**  
SSVEC  
520-384-5510

#### EX-OFFICIO

**David Bonner, President**  
City of Willcox

**Dr. Richard Rundhaug**  
Willcox Unified School Dist.

**Pat McCourt**  
Willcox City Manager

## Kathy Smith, Director

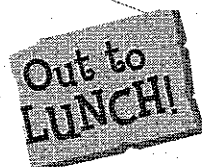
I would like to welcome our new Board Members; Cory Alexander, Simflo Pumps; Jan Kortsen, Shotton Insurance; Kelly Stamback, Stamback Septic; and Lisa White, Western Bank of Lordsburg. We are excited to have these new members as they will bring their thoughts, ideas and concerns to the table.

We have just concluded our Annual Board Retreat. We discussed the different roles the Chamber plays in the community and how our Chamber differs from other communities in the fact that we also are the Visitor Center...is this good, is this bad?

My feelings are this— because we do also run the Visitor Center we have a unique opportunity to guide our visitors to businesses within our community. When someone asks “do you have a Best Buy”? We say no, but we do have Radio Shack. If what they are looking for is something we feel Radio Shack carries, we give them directions to Radio Shack. When they ask “where is a good place to eat”, we direct them to our restaurants...what ever we can do to keep these visitors in our community is good for the entire community. If they buy lunch at a local restaurant, or shop at a local merchant it creates new dollars into our community.

Because the Chamber is located in the Visitor Center we can also be an advocate for our community. All a visitor has to do is ask about Willcox and we are there to give them all the information they can carry to let them know what a great community we have here in southeast Arizona. We never miss the opportunity to tell people that Phoenix is 20° higher than we are in the summer, or to talk about how friendly the people are, or how there are no traffic jams in Willcox.

There are many ways a Chamber can work for the businesses and people of the community, and by having this opportunity it gives us an edge that not all Chambers have. We could call this economic development, but no matter how we package it, Tourism, Chamber or Economic Development we are here to promote the community and the businesses within our community, and I would like to just say—thank you for this opportunity...Hope you have a great 2011.



### Chamber Community Luncheon

You're invited to join us on February 1, 2011 at 12:00 Noon at  
Brass Rail  
for our community luncheon.

Our program will be presented by Dr. Richard Rundhaug,  
WUSD. Feel free to bring a friend.

Please R.S.V.P. your attendance to Teresa at 384-2272.

# Thank You For Investing in Your Chamber of Commerce

Gus & Marsha Arzberger  
Howard & Gwen Bethel  
Ellen Clark  
Robert Coder  
Phyllis Cohorn  
Gary Moe  
Amerind Foundation Inc.  
Andrew O Terry PC  
Apple Annie's Orchard  
Appliance Mart  
Arizona Counseling & Treatment Services  
Arizona Electric Power Cooperative Inc.  
Art League of Willcox  
Benefit Intelligence-GMI  
Blake & Carpenter Insurance  
Bonita Bean Company  
Bowie Power Station LLC  
Briggs & Eggers Orchard  
Buddyz Auto Repair  
Bushman Medical Clinic  
C Bar Ranch  
Carquest - Willcox Auto Parts  
Inc  
CBM Property Management  
(Willcox Investment Group)  
Charles Wm Leighton Jr. Hospice Inc.  
Chicanos Por La Causa Inc.  
Chiricahua National  
Monument  
Circle B Adult Care Homes  
City of Willcox  
Clifton Insurance Group Inc.  
Cochise College  
Cochise County Republican  
Committee  
Cochise County Workforce Development  
Cochise Credit Union  
Cochise Farm and Auto (dba  
Napa Auto Parts)  
Cochise Groves LLC  
Coldwell Banker - The DiPeso  
Group  
Community Food Bank Inc  
Coronado Vineyards Inc  
Cox Communications  
Days Inn  
Desert Car Wash

Dicks Auto Service  
Dos Cabezas Spirit & Nature  
Retreat  
Dunlap Oil Company  
Dynamite Solutions dba  
Trophies 'N Tees  
Edward Jones Investments  
Encore Dance Academy  
Eurofresh Inc.  
Fertizona - Willcox LLC  
Flowers on Fourth  
Friends of Marty Robbins  
Grande Vista RV & Storage  
LLC  
Great Western Bank  
H & R Block  
Holiday Inn Express  
III Counties Distributing  
Keeling Schaefer Vineyards  
Kempton Chevrolet  
Law Offices of Lowell A.  
Jensen  
Magic Circle RV Park  
Marshal Bo's Old West Mercantile  
McDonald's of Willcox/WKS  
Management  
Mick's Auto Care  
Moeller & Bryce PC  
Nigh Systems  
Northern Cochise Community  
Hospital Inc  
Pioneer Title Co.  
Quail Ridge Realty  
Quality Inn  
R & R Electric  
Radio Shack (JMJ Electronics)  
Re/Max High Desert Realty  
LLC  
Rustic Rooster LLC  
Shotton Insurance Agency Inc.  
Sierra Lumber  
Simflo Pumps Inc.  
Southwest Gas Corp  
Spalumcheen Ranch  
SSVEC  
Stamback Septic Service  
Sulphur Springs Valley Historical Society  
Sundown Signs

## 2011 Paid Member Continued

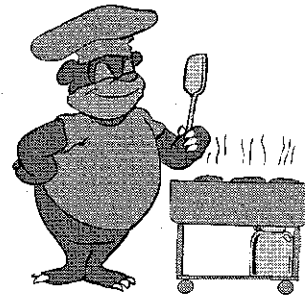
Sunglow Guest Ranch  
T & O Enterprises  
TMM Family Services  
Troy L Garey DMD PC  
Twin Lakes Golf Course  
Valley TeleCom Group  
Vince & Eileen Dimiele  
Wesleyan Preschool &  
Childcare  
Western Bank of Lordsburg  
Willcox Ace Hardware  
Willcox Apartments/  
Englewood Development Co.  
Willcox Cowbells  
Willcox Elks Lodge #2131  
Willcox Feeds Inc dba Maid  
Rite Feeds  
Willcox Greenhouse LLC  
Willcox Real Estate  
Willcox Rock & Sand Inc  
Willcox Rotary Club  
Willcox Townhomes  
Willcox Unified School  
District  
Willcox United Methodist  
Church

## *Advantages of Chamber Membership*

Credibility as a Chamber Member  
Online Directory Listing (\$50 value)  
Listing in Visitor Guide (\$150 value)  
Sponsorship Opportunities  
Networking Opportunities  
Customer Referrals  
Exposure at all Chamber Events  
Membership Plaque  
Monthly Newsletter  
Newsletter Inserts (small fee)  
Educational Opportunities through monthly  
luncheons and workshops  
Link to your Website (\$100 value)  
Your Business Cards on Display in the  
Visitor Center

## WILLCOX FFA BBQ

"Don't miss the Willcox High School FFA barbeque dinner on Friday, February 4 from 5:00 - 7:00 p.m. in the school cafeteria. The dinner is \$6 per person and will support the FFA Alumni scholarship program."



## TEACHER APPRECIATION ON HONOR OF WUSD TEACHERS!

January 27, 2011, Willcox, AZ -In appreciation of ALL teachers and in honor of Willcox Unified School District teachers who were affected by the recent fire, Coronado Vineyards is offering ½ off tickets to Wine & Chocolates! Tickets must be purchased by February 5 and are available at their tasting room!

Join Coronado Vineyards on Saturday, February 12 from 10 AM to 4 PM for an extraordinary wine and chocolate tasting. This year they will be pairing their top wines with Cocopotamus Chocolates to create an unforgettable experience! Owner Jacque Cook says "Cocopotamus Chocolates are featured in the Academy Awards Celebrity Gift Bags and are utterly fantastic!". In addition to the amazing chocolates (which Rachael Ray has called "AWESOME chocolate") and wine, the duo Nowhere Man and a Whiskey Girl will be performing live from 1-4 PM!

The cost is \$10/person or \$5 for teachers who buy their tickets in advance (must be 21 for wine tasting). Bring your Valentine or bring the whole family to enjoy a day together!

# February 2011

SUN	MON	TUE	WED	THU	FRI	SAT
		1 Community Lunch Brass Rail—Noon	2 Ag Day at Community Center	3	4 FFA BBQ Dinner 5-7 p.m.	5
6	7 Work Session on Skate Park 6:00 p.m. City Council 7:00 p.m.	8 Coronado Vine- yards Dinner for WHS 6:30 p.m.	9	10	11	12
13	14	15	16 Chamber Board Meeting 7:30 a.m.	17	18	19
20	21 City Council 7:00 p.m.—Council Chambers	22	23	24	25	26
27	28	Miniature Art Show Visitor Center—Entire Month of February				

For further dates check out the Community Calendar on our web site



THANK YOU TO OUR  
BRONZE MEMBERS

CARQUEST  
WILLCOX REAL ESTATE  
COMPANY



**Willcox Chamber**  
of Commerce & Agriculture

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Willcox, AZ 85643

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Fax: (520) 384-0293

E-mail: [willcoxchamber@vtc.net](mailto:willcoxchamber@vtc.net)

Web Site: [www.willcoxchamber.com](http://www.willcoxchamber.com)

Staff—

Kathy Smith, Executive Director

Connie Bonner, CPA

Teresa Palmer, Receptionist

#### MISSION/VISION STATEMENT

Bringing a growing community  
together...By building community,  
encouraging economic development  
and attracting and providing  
for visitors