

April 2011

WILLCOX CHAMBER OF COMMERCE & AGRICULTURE

CHAMBER NEWS



Willcox Chamber
of Commerce & Agriculture

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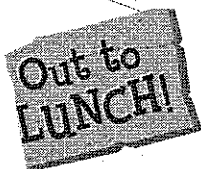
What's going on?

One of the things we are trying to improve on this year is the Community Calendar. All that's going on in the community needs to be published on this Calendar. It is our goal to have the Community Calendar continuously updated and easy to find for everyone. The calendar is published monthly in the newsletter, but more importantly it is on the Chamber website. Check it out! If you or your organization have scheduled events which are of interest to our members and the general public contact Kathy Smith to get it on the Calendar. So let's look at what's going on in April.

I want to put two events in the spotlight. **The monthly Community Luncheon** is there for all to attend. (Bring a friend!) A little networking, meet other people and we always try to have an interesting speaker. In March we had Cory Alexander talking about Simflo Pumps, an interesting story of a great company. On April 5th at noon at the Brass Rail (Plaza Restaurant) we are happy to have Christine St Ores from Wesleyan Preschool to talk about their program. Hope to see you there.

Willcox Cleanup Day will be held on Saturday April 30. We have about 15 groups, organizations and businesses helping out here. We still have zones which are not spoken for and our wish is to be able to cover these as well. If you feel the same as we do, that Willcox needs to be a clean place and that this program makes a difference, then join us. Twice a year for a couple of hours is not a big deal. Make it a fun event, some teambuilding for your group and it is good exercise as well. For participation contact City Manager Pat McCourt, Chamber Director, Kathy Smith, or Board Member Kelly Stamback. Hope to see you Saturday April 30!

Hope you all have a great April



Chamber Community Luncheon

You're invited to join us on April 5, 2011 at 12:00 Noon at the Brass Rail (Plaza Restaurant) for our community luncheon. Our program will be presented by Christine St. Ores, Wesleyan Preschool & Childcare. Feel free to bring a friend. Please R.S.V.P. your attendance to Teresa at 384-2272.

Thank You For Investing in Your Chamber of Commerce

We would like to thank the following businesses and individuals for beginning or renewing their membership in the Willcox Chamber of Commerce & Agriculture from February 25th, 2011. We appreciate your commitment and support.

Allred Law Office

Country General Corp.—New Member

Lifestyle RV Resort

Mary Pencin—New Member

Muleshoe Ranch

Plaza Restaurant

State Farm Insurance

Rodney's—New Member

Wells Fargo Bank



Advertising can be a costly venture for all of us, but Valley TeleCom Group is offering you the opportunity to advertise your business at a very affordable rate. The ads would be in the form of a slide that Valley would create for your business. This slide would run in between regularly scheduled TV programs along with others (currently they have 17 slides running) throughout the day and evening (7AM – 11PM). The slides would also run throughout the night after programs have finished for the day. Your slide will stay on the screen for 30 seconds at a time and would cycle through on a regular basis. Each slide would cost \$10 per month with a one-time set up fee of \$10. You can create your own slide and Valley can supply you with the guidelines to work from (size, file type, etc.).

For more information or to purchase AD space please contact Corina at 384-8907.

Leadership



Leadership is alive and well in our community. Even though the efforts to revive the leadership program were not successful in 2010, 2011 brings a new format. April 29th beginning at 8:30 am in the Kiva Room, Quality Inn, community leadership will be the issue addressed by **Jack Camper**, President of the Tucson Metropolitan Chamber of Commerce for 33 years, Board member of the national Chamber Institute, and renown motivational speaker. Mr. Camper said in his recent newsletter to the Tucson Chamber and I quote "Centrists whose sole mission is to improve the community in which they live for future generations are the true leaders that Tucson needs." That applies to our community as well. Plan to attend this **free** leadership workshop and learn some new ways to become a leaders or hone your leadership skills.

OUR STATE PARKS ARE IN JEOPARDY

We are all aware of Arizona's budget, and that there needs to be drastic cuts to bring us back to a more "balanced budget". However, because tourism is a huge component for all of our communities, cuts to State Parks will be devastating for a number of us. Roper Lake and the Courthouse in Tombstone are two marketing destinations we promote in Willcox. Even though Roper Lake is in Graham County we market this area (Roper Lake, Mt. Graham) to encourage visitors to stay in Willcox. We are not asking for a call to action, only letting you know how important the State Parks are to tourism marketing for Willcox.

ARIZONA STATE PARKS SENATE BUDGET

Despite cuts totaling more than \$72 million over the past three years resulting in a vacancy rate of more than 50%, ASP, through partnership agreements, has managed to keep all but three of its parks open for the benefit of the rural economies and the people of Arizona.

SB 1612 General Appropriations

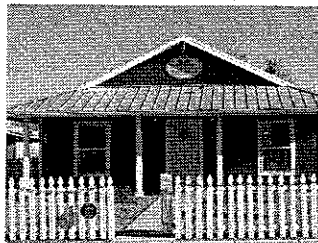
- FY12 \$2,090,000 Fund sweep, Enhancement Fund

Arizona State Parks operating budget for FY12 is predicated on the park system generating \$10 million in revenue, coupled with the agency's authority to spend the revenue it earns, and our partnership agreements (for Alamo Lake, Boyce Thompson Arboretum, Fort Verde, Homolovi, Jerome, Lost Dutchman, Lyman Lake, McFarland, Picacho Peak, Red Rock, Riordan Mansion, **Roper Lake, Tombstone Courthouse**, Tonto Natural Bridge, Tubac Presidio, Yuma Prison, Yuma Quartermaster Depot).

Without the authority to expend its own earned revenues, even with intergovernmental and private partnership agreements, the park system cannot be sustained. The loss of the State Parks Heritage Fund means that the agency will have **NO CAPITAL FUNDS** available to repair any structural emergency.

BUSINESS AFTER HOURS

Join us on Thursday, April 7th from 5:00 to 7:00 p.m. at the Rustic Rooster, 105 N. Railview Ave. for this year's first Chamber Business After Hours. This is a great opportunity for you to network with new members, old friends, and possible business prospects.



COMMUNITY CLEAN UP DAY

Don't forget our Community Cleanup Day scheduled for Saturday, April 30th at Railroad Park at 7:30a.m.

This is the time of year when we all get together to help clean up Willcox.

If you know of someone who would be willing to help with this project please have them call Kathy Smith at 384-2272.



April 2011

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4 City Council— 7:30 Council Chambers	5 Community Lunch—Brass Rail 12:00 noon	6	7 Business After Hours—Rustic Rooster 5:00 p.m.	8	9
10	11	12	13	14	15 Jr. Rodeo— Quail Park—all day	16 Jr. Rodeo— Quail Park—all day
17	18 City Council— 7:30 Council Chambers	19	20 Willcox Board of Directors—7:30 a.m. Holiday Inn Ex	21 SSVEC's An- nual Meeting—Benson @ 6:00 p.m.	22	23
24	25	26	27	28	29	30 CLEAN UP DAY—Railroad Park 7:30 a.m.

For further dates check out the Community Calendar on our web site



Willcox Chamber
of Commerce & Agriculture

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Staff—

Kathy Smith, Executive Director

Connie Bonner, Accountant

Teresa Palmer, Receptionist

MISSION/VISION STATEMENT

Bringing a growing community
together...By building community,
encouraging economic development
and attracting and providing
for visitors